

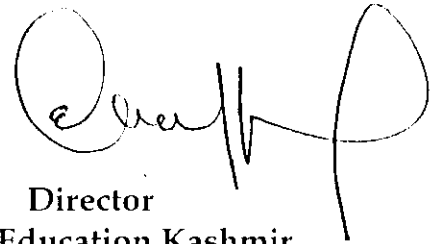
Government of Jammu & Kashmir  
**Directorate of School Education, Kashmir**

Circular

**Sub:- Selling of books and uniforms by private schools.**

It has come to the notice of this Directorate, that some private recognized schools are indulging in selling books/uniforms and even parents are being forced to purchase books from some specific private shops. This practice is against the instructions already issued on the subject. It is once again enjoined upon all the private recognized schools that they should desist from compelling the parents for purchasing books/uniforms from any particular shop. Further, in order to have a wider choice for the parents for purchase of books/uniforms, open market mechanism shall be followed. No book with labelled/stamped price shall be allowed to be sold in the market. Any deviation from these instructions, if noticed, shall be viewed seriously and action will be taken as per the provisions of the law which may include de-recognition/withdrawal of NOC also.

All CEOs shall constitute special monitoring teams to verify the complaints received on account of sale of books/uniforms by the schools or pressing parents for purchase from any particular shop. Action taken in this regard shall be submitted to this Directorate on weekly basic



**Director  
School Education Kashmir**

No. DSEK/PS/483

Dated: 01/10/2018

Copy to the following for information:-

1. Divisional Commissioner Kashmir.
2. Joint Director \_\_\_\_\_(ALL)
3. Chief Education Officer \_\_\_\_\_(ALL).
4. I/C website.
5. Stock file.