

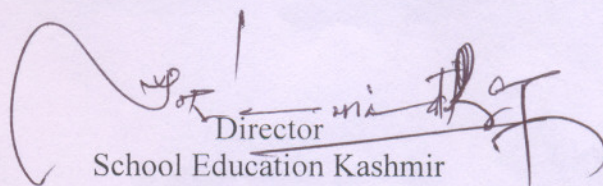
C I R C U L A R

Subject: **Ban on smoking.**

It is notified for general information and compliance by all educational institutions that in terms of "**Cigarettes & Other Tobacco Products (Prohibition of Advertisement & Regulation of Trade & Commerce, Production, Supply & Distribution) Act, 2003**", an obligation is cast upon the management of all the Schools (Government and Private) to ensure that:-

1. no sale of cigarettes and other tobacco products is being conducted within a radius of 100 yards, taking the measurement from the boundary wall/ fence of the educational institutions.
2. a permanent display of the following description is put in place outside the School premises:-

SALE OF CIGARETTES & OTHERS TOBACCO PRODUCTS IN AN AREA WITHIN A RADIOUS OF 100 YARDS OF THIS SCHOOL IS STRICTLY PROHIBITED AND THAT IT IS AN OFFENENCE PUNISHABLE UNDER THE PROHIBITION OF ADVERTISEMENT & REGULATION OF TRADE & COMMERCE, PRODUCTION, SUPPLY & DISTRIBUTION ACT 2003.


Director
School Education Kashmir

No: DSEK/Gs/Sy/08/misc

Dated: 02 /7/2008

Copy for information to:

1. Secretary to Government, Education Department.
2. State Project Director, SSA.
3. Chief Education Officers... (All)
4. DIET Principals... (All)
5. Joint Directors (All)
6. Personnel Officer.
7. Controller, Drugs & Food Control Organization, J&K, Patoli Mangotrian, Jammu.