

**Govt. of Jammu & Kashmir  
Directorate of School Education  
Kashmir**

**Subject:- Vulnerability of students to "The Blue Whale" suicidal game**

Kindly find enclosed a copy of report received from I.G. CID regarding the subject cited above. In the said report, it has been indicated that some miscreants are using Social Media to mislead the people particularly vulnerable groups which includes students also. The outcome of such activities is very harmful to the society as a whole and students in particular.

In view of above position, you are requested to kindly issue immediate necessary instructions to the Heads of the Institutions so that rigorous awareness campaign is launched in order to prevent such activities. The matter may be attended on priority and action taken report may be submitted to this Directorate within a week's time.

  
Director School Education  
Kashmir

**All Chief Education Officers**

**No: DSEK/PS/Misc/193**

**Dated: 22-8-2017**

**Copy to the:-**

01. Secretary to Govt. School Education Deptt. J&K Govt. Srinagar
02. IG CID J&K Srinagar. This has reference to his above quoted No.

**Criminal Investigation Department**  
**Jammu & Kashmir Government, Srinagar**

**Subject: Vulnerability of students to "The Blue Whale" suicidal game**

**"The Blue Whale"- A suicide game**, is getting popular among social media users, especially teenagers through different social media platforms. **BLUE Whale is a twisted suicide challenge that appears to prod vulnerable teens into killing themselves.** The horrifyingly dangerous game has been linked to hundreds of teen deaths across the globe and it has already made inroads into India having a large population of social media users. The game is played via many social media platforms.

It is being said that the game can reach a young teenager on social media sites if they endorse certain hashtags and get involved in some groups. When the player signs up for the game, she or he is assigned an administrator who provides them with a daily task of which they must send photographic proof of completion.

The Blue Whale suicide game is believed to be a social media group which is encouraging people to kill themselves. It is thought a group administrator assigns daily tasks to members, which they have to complete over 50 days. The horrific tasks include self-harming, watching horror movies and waking up at unusual hours, but these gradually get more extreme. On the 50th day, the controlling manipulators behind the game reportedly instruct the youngsters to commit suicide. Those who hesitate or resist in performing dares are threatened that the administrator possesses their information and would bring harm to them or their loved ones.

Addressing the root causes of vulnerability of young adolescents and talking to them about such harmful groups and what they contain is perhaps a better defence against the Blue Whale game. Since Jammu and Kashmir has a broader social media base comprising of majority of teenagers who are more vulnerable and prone to such traps, it is advised that the Department of Education may be asked to impart awareness and knowledge of such fatal social media traps to students. The children should be advised not to follow the crowd and not feel pressured into doing anything that makes them feel unsafe. Parents shall also be advised to talk to their children; counsel them to prevent any untoward incident.

*urgent*

*OSDC (SW)*

*we need to discuss*

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**IGP CID  
J&K, Srinagar**

**Secretary School Education Dept  
J&K, Srinagar**

No: CID/SML/2017/SR/585-07  
Dated: 14/08/2017

Copy to:

1. DGP J&K for favour of kind information please.
2. Director School Education for favour of information.

RECEIVED  
CP SCHOOL  
550  
Receipt No .....  
19-08-17

*[Handwritten signature]*

**IGP CID  
J&K, Srinagar**